



**Homepage Takeover :**  
**Leaderboard + Big Box x 2 + Vertical Background Banners**  
**1-day Package : \$1,100**

Ad Type	Pixel Dimensions	Max. Capacity	Banner Design Fee	Web Page Production/ Each Amendment Fee
Leaderboard	760W x 90H	Motion: 120KB / Static: 75KB	\$100	\$100/\$50
Big Box	300W x 250H	Motion: 120KB / Static: 75KB	\$120	\$100/\$50
Vertical Background Banners*	1920W x 1200H	1000KB	\$50	\$100/\$50

File Format: Flash (for F1 and F2A/B only), Gif, Jpeg

\* Vertical Background Banners: Must include 1300 pixels center white space;

Based on viewers' screen resolution – 1920 x 1080 pixels

- Booking must be made at least 5 business days in advance, subject to availability.
- In any 7-day period, same advertiser can exercise Homepage Takeover for only 1 day. Exception may apply, please contact your sales representative for more information.

For booking information, please call (416)321-0088 or email [advert@mingpaotor.com](mailto:advert@mingpaotor.com).

Note: The above details are subject to change at Ming Pao's discretion without further notice.