

# Classified Ad – Career Section

## Advertising Rate Card (February 9, 2018)

Western Edition, Canada [www.MingPaoCanada.com/Van/](http://www.MingPaoCanada.com/Van/)



### Broadsheet – Daily Display Classified Ad

Ad Rate	Daily Rate B/W
<b>Weekday</b> <b>(Monday – Thursday)</b>	<b>\$3.50 per unit</b>
<b>Weekend</b> <b>(Friday – Sunday)</b>	<b>\$4.00 per unit</b>

**Red price + 20%**

**4C price + 65%**

Basic Unit Size: 27mm (H) x 30mm (W)  
Minimum Size: 12 units  
Minimum Booking: 1 weekday OR  
2 consecutive weekends (Fri + Sat or Sat + Sun)  
Frequency Discount: NOT applicable  
*\* The above rates apply to Career Section only*

#### Commission:

15% agency commission offer to all recognized advertising agencies.

#### Deadline:

Booking deadline: 3 working days prior to publication date  
E-file submission: 2 working days prior to publication date  
Artwork production: 3 working days prior to publication date