

Ming Pao Property Gold Pages

Published every Thursday

Advertising Rate Card (January 1, 2018)

Western Edition, Canada www.MingPaoCanada.com/Van/
Tel: 604-231-8988 Fax: 604-231-8026



明報

MING PAO DAILY NEWS

地產金頁

PROPERTY GOLD PAGES

ROP SPECIAL OFFER!!! All ROP Ads BUY 16 issues GET 4 issues FREE!! (Total 20 issues)

Size	Units	B/W		B/W +Red		Full Color	
		4 Consecutive Weeks	1 Week	4 Consecutive Weeks	1 Week	4 Consecutive Weeks	1 Week
Full Page	12	\$1,900	\$630	\$2,100	\$700	\$2,400	\$750
1/2 Page	6	\$990	\$320	\$1,100	\$360	\$1,215	\$400
1/3 Page	4	\$720	\$240	\$800	\$260	\$820	\$270
1/4 Page	3	\$550	\$180	\$630	\$200	\$650	\$220
1/6 Page	2	\$380	\$130	\$420	\$140	\$440	\$150
1/12 Page	1	\$190	\$65	\$210	\$70	\$230	\$75

Specified Page Surcharge: 25%

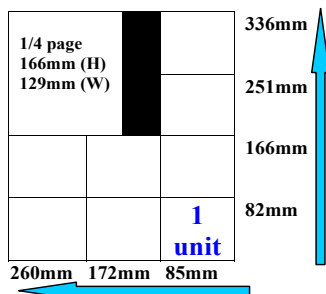
PROMINENT POSITIONS - Full Page Only

Position	4 Color	
	4 Consecutive Weeks	1 Week
Inside Front	\$3,500	\$1,100
Center Page	\$2,960	\$925
Back Page	\$4,490	\$1,480
Inside Back	\$3,300	\$1,040

NEW HOME FEATURE DISPLAY EAR SPACE

Size: 45mm(H) x 65mm(W), Full Color

1 issue	\$160/ear	\$300/both ears
---------	-----------	-----------------



Unit (HXW)	Height	Width
1X1	82mm (3.23")	85mm (3.34")
1X2	82mm (3.23")	172mm (6.76")
1X3	82mm (3.23")	260mm (10.23")
1/4 Page	166mm (6.53")	129mm (5.07")
2X1	166mm (6.53")	85mm (3.34")
2X2	166mm (6.53")	172mm (6.76")
2X3 Half Page	166mm (6.53")	260mm (10.23")
3X1	251mm (9.87")	85mm (3.34")
3X2	251mm (9.87")	172mm (6.76")
3X3	251mm (9.87")	260mm (10.23")
4X1	336mm (13.23")	85mm (3.34")
4X2	336mm (13.23")	172mm (6.76")
4X3 Full Page	336mm (13.23")	260mm (10.23")



Material Deadlines: New ad. - Friday at noon, 6 days prior to publication date

Minor Alternation: Monday at noon, 3 days prior to publication date

5368 Parkwood Place, Richmond, B.C. Canada V6V 2N1 Tel: (604) 231-8988 Fax: (604) 231-8026