

Toronto Homepage Takeover Package (www.mingpaocanada.com/tor)



1,300 pixels

Viewable Dimensions: 1,920W x 950H

Homepage Takeover :
F1 Top Banner + F2A Square Banner + F2B Square Banner + two F5 Vertical Background Banners
1-day Package : \$1,100

Ad Type	Pixel Dimensions	Max. Capacity	Banner Design Fee	Web Page Production/ Each Amendment Fee
F1 Top Banner	760W x 90H	Motion: 120KB / Static: 75KB	\$100	\$100/\$50
F2 A/B Square Banner	300W x 250H	Motion: 120KB / Static: 75KB	\$120	\$100/\$50
F5 Vertical Background Banners*	1920W x 1200H	1000KB	\$50	\$100/\$50

File Format: Flash (for F1 and F2A/B only), Gif, Jpeg

*** F5 Vertical Background Banners: Must include 1300 pixels center white space;
 Based on viewers' screen resolution – 1920 x 1080 pixels**

- Booking must be made at least 5 business days in advance, subject to availability.
- In any 7-day period, same advertiser can exercise Homepage Takeover for only 1 day. Exception may apply, please contact your sales representative for more information.

For booking information, please call (416)321-0088.

Note: The above details are subject to change at Ming Pao's discretion without further notice.

Effective January 1, 2018



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