



**MAIN PAGE**

[WWW.MINGPAOCANADA.COM/TOR](http://WWW.MINGPAOCANADA.COM/TOR)

**F1 Top Banner**  
**Cost:** \$1,300/week, \$4,700/month  
**Dimension:** 760W x 90H (pixels)  
**Maximum Capacity:** Static-75KB / Motion-120KB  
**Banner Design Fee:** \$100

**F2A, F2B Square Banner/ Video**  
**Cost (per banner):** \$1,600/week, \$4,900/month  
**Dimension:** 300W x 250H (pixels)  
**Maximum Capacity:** Static-75KB /Motion-120KB  
**Banner Design Fee:** \$120

**File Format:** JPEG, GIF, SWF  
 (Refer to online specification for details)

- Maximum rotation with 5 advertisers per banner
- Average 200,000 impressions\* per month

\*Based on Ad Speed Data 2013

Note: The above details are subject to change at Ming Pao's discretion without further notice.

As of August 20, 2014